



Meeting # 1

## Inaugural Meeting

MAR 20TH & 21ST | DALLAS, TX

At the W-Dallas Victory

2440 Victory Park Ln

### SUNDAY, MARCH 19TH

**6:00 - 9:00 PM - NETWORKING & OPEN BAR | LIVING ROOM BAR**

*Get to know the members in the group.*

### MONDAY, MARCH 20TH

**8:00 AM - COFFEE & CONTINENTAL BREAKFAST | THE SOCIAL ROOM**

**9:00 AM - FRED LEWIS: VISION STATEMENT & OPENING REMARKS FOR RIR |  
THE FOCUS ROOM**

**9:30 AM - MEMBER INTRODUCTIONS | THE FOCUS ROOM**

**10:30 AM - BREAK**

**10:45 AM - KEYNOTE SPEAKER – DENNIS CISTERNA: THE SINGLE FAMILY  
INDUSTRY | THE FOCUS ROOM**

*Dennis Cisterna III currently serves as Chief Revenue Officer of Investability Real Estate and RentRange Data Services, where he leads all revenue-related functions, including sales, marketing, customer service, and strategic planning. He most recently served as Managing Director of FirstKey Lending, a portfolio company of Cerberus Capital Management, where he managed the West Coast regional office in Los Angeles, CA.*

*Mr. Cisterna has held a wide variety of management positions within the real estate investment sector including key roles at notable firms such as Johnson Capital, Lennar, and Toll Brothers. Throughout his career, he has completed more than \$3 billion worth of real estate transactions across the U.S. and Europe.*

*A requested speaker at economic and real estate conferences across the nation, Cisterna also serves as a monthly contributor for U.S. News & World Report.*

**11:45 AM - MEMBER PRESENTATION – JACK BEVIER OF THE DOMINION GROUP  
| THE FOCUS ROOM**

**12:35 PM - LUNCH | THE SOCIAL ROOM**

**1:30 PM - MEMBER PRESENTATION – TIM HERRIAGE OF 2020 REI GROUP | THE  
FOCUS ROOM**

**2:15 PM - INVITED SPEAKER - DOMONIC PURVIANCE OF THE FEDERAL RESERVE  
BANK OF ATLANTA: SINGLE FAMILY ECONOMICS FROM THE FEDERAL  
RESERVE PERSPECTIVE | THE FOCUS ROOM**

*Domonic Purviance serves as a Senior Financial Specialist within the Supervision and Regulation division at the Federal Reserve Bank of Atlanta. In this function, Mr. Purviance is primarily responsible for conducting an ongoing assessment of risks associated with residential real estate markets and the potential impacts they may pose to the financial system. This includes analyzing conditions within individual markets as well as the impacts of external forces on real estate. In addition, Mr. Purviance is responsible for developing real estate related analytical reports and tools utilized throughout the Federal Reserve System to aid in risk surveillance and banking supervision.*

*Prior to joining the Federal Reserve, Mr. Purviance served as the President of Market Advisory Services, LLC, a research and consulting firm that provides analytics for developers, homebuilders, and lenders to assist in property valuations and to help assess the viability of submarkets for new development. Mr. Purviance also previously served as a Senior Consultant at Metrostudy, a residential real estate research company.*

**3:05 PM - BREAK**

**3:10 PM - INVITED SPEAKERS FOR: ACQUISITION STRATEGIES POST  
FORECLOSURE CRISIS | THE FOCUS ROOM**

*Pay Per Click (PPC) presentation by Scott Corbett of Lightmark Media  
& Direct Mail presentation by Gary Boomershine of REIvault.*

*Scott Corbett founded Lightmark Media as a vehicle for using his expertise and his staff's collective gifts to help as many small businesses as possible. He's a marketing strategist who loves the way new technologies can create connections between businesses and the people they serve. He's made his living as a marketer and entrepreneur since 2005.*

*Gary Boomershine: As the owner of RealEstateInvestor.com, we provide shared and managed services and technology to and for real estate entrepreneurs and investors with our flagship platform "REIvault" which was recognized on the Inc. 5000 Fastest Growing Company List for 2016 (#503 in the United States, #16 in Real Estate and #18 in the San Francisco Bay Area). This "shared platform" allows us to provide economies of scale and outsourced operations which allows investors to focus on closing deals instead of managing time-intensive business tasks.*

**4:40 PM - BREAK**

**4:45 PM - DISCUSSION: RAISING & MANAGING CAPITAL FOR YOUR BUSINESS IN 2017 | THE FOCUS ROOM**

*Institutional, Fund, Private, Bank, Other*

**5:30 PM – 6:30 PM - NETWORKING AND BEER & WINE BAR | THE SOCIAL ROOM**

**6:30 PM – 8:00 PM - BUFFET DINNER | THE SOCIAL ROOM**

## **TUESDAY, MARCH 21ST**

**8:00 AM - COFFEE & CONTINENTAL BREAKFAST | THE SOCIAL ROOM**

**9:00 AM - INVITED SPEAKER – DOUG STEIN OF STEIN LAW, LLC: DISCUSSION ON CORPORATE STRUCTURE & TAX STRATEGY | THE FOCUS ROOM**

*Doug Stein concentrates his practice on business planning, tax, trust and estate planning. He represents owners of closely-held businesses, principals of private equity/venture capital/LBO funds, life settlement companies, executives and families of significant wealth in all aspect of their tax and business needs. He has extensive experience in mergers and acquisitions and tax leveraged transactions, whether purchasing or exploiting tax credits, low income housing, new market tax credits, historic tax credits, or creating and administering captive insurance companies. He provides careful and sophisticated tax planning and advice that minimizes the costs associated with increasingly complex tax laws and business transactions. Mr. Stein's expertise is assisting clients in harmonizing their estate and income tax needs for themselves, their families, and their businesses.*

*Mr. Stein has extensive litigation experience, beginning his career with District Counsel for the IRS. He continues to represent his clients in IRS controversy work in both federal and state audits and the U.S. Tax Court. Mr. Stein is vice-chair of the Business Investment Entities, Partnerships, LLCs and Corporations Committee of the American Bar Association, and frequently lectures at their conferences. His comments on proposed regulations by the IRS have been incorporated into final regulations.*

**10:00 AM - MEMBER PRESENTATION | THE FOCUS ROOM**

**10:50 AM - BREAK**

**11:00 AM - INVITED SPEAKER – BRETT BAKER OF SWBC | THE FOCUS ROOM**

*Brett has been active in risk management for financial institutions and single family rental investors for over 8 years with SWBC. In that time, he has worked effectively to address his clients' ever changing insurance needs as the financing, property management and acquisition/disposition of these assets are constantly influx. Currently, SWBC has the underwriting authority to write insurance with a variety of carriers and on a variety of exposures to address our clients' needs nationwide.*

**11:25 AM - MEMBER PRESENTATION | THE FOCUS ROOM**

**12:10 PM - INVITED SPEAKER – GLEN FORD OF INVESTIBILITY | THE FOCUS ROOM**

**12:30 PM - LUNCH | THE SOCIAL ROOM**

**1:20 PM - MEMBER PRESENTATION – ROBERT NICKELL OF HAT TRICK HILL  
HOLDINGS: DOMESTIC & OFFSHORE STAFFING | THE FOCUS ROOM**

**2:05 PM - MEMBER PRESENTATION | THE FOCUS ROOM**

**2:40 PM - MEMBER PRESENTATION | THE FOCUS ROOM**

**3:25 PM - BREAK**

**3:30 PM - DISCUSSION: REAL ESTATE TOOLS THAT LEVERAGE YOUR BUSINESS |  
THE FOCUS ROOM**

**4:35 PM – 5:15 PM - GROUP RECAP & TOPICS FOR NEXT MEETING | THE FOCUS  
ROOM**